

**Strengthening LIHC's Community Core:  
Supporting Community Leadership-Advancing Health  
Long Island Health Collaborative  
Strategy Session 2: August 27, 2015, 10am-3pm**

<p><b>Introduction</b> <i>Janine Logan, Senior Director, Communication &amp; Population Health, Long Island Health Collaborative</i></p>	
<p><b>Discussion &amp; Guideline Review</b> <i>Milano Harden, President &amp; CEO, The Genius Group, Inc./TGG</i></p>	<p>Focus on Action Frames for today's meeting will</p> <ul style="list-style-type: none"> <li>• Enrich possibility of work by identifying and allocating assets &amp; resources.</li> <li>• Articulate action and tactics necessary to meet subcommittee goals.</li> </ul>
<p style="text-align: center;"><b>Looking at the Big Picture Barriers, Challenges and Suggestions for Improvement</b></p>	<ol style="list-style-type: none"> <li>1. <b>Transportation:</b> Plan to improve the community environment</li> <li>2. <b>Political Infrastructure:</b> need fearless leadership, longer vision, grassroots &amp; political support</li> <li>3. <b>Education:</b> Could be offered through schools and churches <ul style="list-style-type: none"> <li>• Focus group: Maternal education-women of child bearing age-underserved populations-can we involve high school students in health literacy programs?</li> <li>• Education Setting: Looking for mixed use policies-are there existing best practices?</li> </ul> </li> <li>4. <b>Lack of Actionable Data</b>-we are looking for concrete data about health disparities</li> <li>5. <b>DSRIP</b>-Nassau &amp; Suffolk looking at Medicaid population-robust data sources <ul style="list-style-type: none"> <li>• <b>Community Health Assessments:</b> Existing data regarding determinants of health. It may be possible to perform additional analysis to make valuable correlations.</li> </ul> </li> <li>6. <b>Working with Developers</b> <ul style="list-style-type: none"> <li>• Sponsorship of walking paths</li> </ul> </li> </ol>

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	<ul style="list-style-type: none"> <li>• Developers incentivized to include community centers, trails or parks on land</li> </ul> <ol style="list-style-type: none"> <li>7. <b>Homeless Veteran Population:</b> Large population on Long Island</li> <li>8. <b>Adult Population:</b> Stepping On Program: CDC Evidence based program. Focus on health improvement for senior adults. Run by trained community leaders. Libraries serve as recruitment and registration.</li> <li>9. <b>Identification of leaders</b> who are lay workers “Wellness brokers”.</li> <li>10. <b>Insurance Representation:</b> incentivize care connect members <ul style="list-style-type: none"> <li>• Competitor Fit bit to all members- opportunity to collect data</li> </ul> </li> <li>11. <b>Community Engagement</b> as an over-arching goal. Janine Logan is the community engagement point person.</li> </ol>
<p><b>Development of goals and objectives, Identification of Workgroup representatives</b></p>	<ol style="list-style-type: none"> <li>1. <b>Public Education, Outreach &amp; Community Engagement-</b> Chair: Christine Hendricks, Vice President, Public &amp; External Affairs, Catholic Health Services of Long Island  <b>Mission:</b> Gauging &amp; increasing public recognition of PHIP and LIHC community engagement. Heading the Recommendation for Walking Program.  <b>Responsibilities:</b> <ol style="list-style-type: none"> <li>a. Development of a portal for community members to track progress will be available on LIHC website (in progress).</li> <li>b. RX Recommendation pads &amp; letter for providers: distribution mechanism to be identified (in progress).</li> <li>c. Identification of walking opportunities that LIHC can collaborate with.</li> <li>d. Collaboration with Academic Partners workgroup to involve students and faculty in efforts. Target students looking for college credits.</li> <li>e. Identify and support existing walking programs on healthcare campuses.</li> </ol> </li> </ol>

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- f. Engage social media groups (e.g. Massapequa moms)
- g. Development of LIHC directory.
- h. Involvement of boots to the ground, field based, case managers.

2. **Academic Partners-** Chair: Dr. Laurel Jansen Breen, St. Joseph's College, Professor of Community Health Nursing

**Mission:** Creating and enhancing connections between Long Island's academic sphere and the PPS's as well as the overarching LIHC. Creating a database of student clinical opportunities and academic practicum opportunities across Long Island that focuses on addressing population health needs.

**Responsibilities:**

- a. Primary survey developed and sent. Second survey has been developed, ready to send (in progress).
- b. Student workforce to create a survey during fall semester that will include resources, opportunities, scholarships & other opportunities on LIHC
- c. Inclusion of faculty collaboration, research, and goals.

3. **CLAS** –CLAS workgroup partners with Workforce workgroup to meet mission & responsibilities. PHIP staff member will attend DSRIP CLAS subgroup meetings.

**Mission:** Implementing the national Culturally and Linguistically Appropriate Services (CLAS) standards into all current and future initiatives of the LIHC. Review of previous Collaborative activities for CLAS compliance.

**Responsibilities:**

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- a. Train Professionals on CLAS standards.
- b. Trained representatives will review organizational work.
- c. All materials will be vetted by CLAS committee members.

4. **Workforce** – PHIP staff in partnership with DSRIP representatives from Long Island PPS's.

**Mission:** Investigating the needs of an adaptive workforce in light of policy changes on a local community level, within both the existing workforce and the academic sphere.

**Responsibilities:**

- a. Identify mechanism for aligning efforts with Nassau & Suffolk PPS: S. Ravenhall (Program Manager, PHIP) to attend PPS meetings.
- b. Phone calls as needed or on a regular basis to be scheduled by S. Ravenhall.
- c. Additional projects required by PHIP grant to be addressed by LIHC in alignment with PPS work.

5. **Complete Streets**-Chair: Nancy Copperman, Director of Public Health Initiatives, North Shore LIJ

**Mission:** Complete Streets is a walking initiative, whose goal is to ensure that all communities are safe and walkable. Implementing Complete Streets concept into all county roadwork-that transportation planners and engineers consistently plan, design, and build the roadway with bicycles, pedestrians, and public transportation in mind. Connecting county Departments of Health to our efforts, helping people understand the connection between their health and public policy.

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***Responsibilities:***

- a. Healthy Corner Stores: Western Suffolk BOCES (in progress).
- b. Eat Smart NY, USDA grant to increase availability of and access to healthy foods, safety, and walkability (in progress).
- c. New York State Creating Healthy Schools Grant: Wyandanch, C. Islip, Hempstead, Roosevelt, Brentwood, Glen Cove (in progress).
- d. Bring complete streets health messaging, social marketing, policy, school wellness to fruition.

6. **Data Analysis** Co-Chairs: Tavora Buchman, Director of Quality, Nassau County Health Department & Dr. James Tomarken, Suffolk County Health Department, Commissioner with heavy support from LIHC Data Analyst and Program Manager.

Identifying gaps in the data needed to advance population health on Long Island and determining research and data collection opportunities to close these gaps.

- a. Community health assessments
- b. Novel use of State Data Inventory and other applicable sources of data
- c. RHIO, Medicare (As long as data de-identification can be agreed upon).
- d. Wellness repository.
- e. Data Plan for initiatives including use of dashboards and obtaining baseline data.

7. **Nutrition and Wellness** **In development**

**Mission:** Assessing of the attitudes about and access to, nutrition and wellness programs and information on Long Island.

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	<p><b>Responsibilities:</b> In development</p> <p>8. <b>Industry Partners</b> In development</p> <p><b>Mission:</b> Identifying and developing partnerships with industry leaders that have influence in local communities, to share resources geared toward common goals of Long Island's population health initiatives.</p> <p><b>Responsibilities:</b> In development</p>
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